

8-21-2025

Gary Lyons called the meeting to order a 7:30P with the following people present:

Pat Grover, Joe Kromash, Victor Banks, Matt Hoezel, Tim Keppler, Mike Smalley, David Fowler, Gillian Raye, Ed Herbert, Phyllis Britz, Dwellion Howard, Clarissa Sherrow, Steve Tessler, Bruce Taylor, Nancy Pierce, Garnetta Mallory, Gary Bowman, John Marano, Elisabeth Schultz, Doug Graves, Jan Fowler, and Chris Carroll.

Governing Board

The AMS computer system is being developed in house and is nearing data entry by Oct.1. The new sign in will be by email so it is important to keep your email updated.

Website Update

Tim Keppler reported there were several newsletters posted on the website. He also explained to add your rally to the website to go to FRVA.com, second banner that says Chapters and submit rally. It will appear on the FRVA website and on the Eastern Area website.

Tim also reported we have candidates for 3 open positions and still need someone for the northern Region VP. He thanked Nancy Craig and the Over the Mountain Chapter for their assistance.

Recruitment and Retention

Gary stated that 30 chapters have been lost due to lack of officers.

There were 392 in attendance at Gillette.

A new listing of members is sent to Gary by Member Services. They will begin calling new members. They are asking non-renewal members why they are leaving, and the answers have been age, not understanding the comp needs to be renewed and that they are unaware of expiration.

Member services will begin to send out reminders at 90-60-30-7 days prior to expiration.

Nancy Pierce suggested they be asked if you had a chapter would you still be leaving?

GEAR 2025 Update

David Fowler stated there are 271 registrations and 31 people who have campsites but have not registered. They have been contacted. He stated that we need to limit the registrations to around 300 due to the capacity of the room. He stated that the vendor sites are full.

Jan Fowler reported there are 120 volunteers and that it is going well.

There was a question about a waiting list and David reported there would be one.

RV there Yet is coming to the rally and had been very good at advertising.

David asked how the FRVA store worked, and Phylis Britz said that FRVA sent what merchandise they had available in the past.

Bruce Taylor stated the Maestros needed space to practice for the show. There was much discussion, and Bruce is going to check if Tuesday evening will work.

Perry 2026

Gary reported that most of the heavy lifting is done by the National Office Events Department. He needs Team Captains for Welcome bags. Trams, and the Volunteer Coordinator. The Over the Mountain Chapter takes care of coffee hour and Bruce Taylor and Elisabeth Schultz are taking care of the Maestros.

Elisabeth Schultz asked how she could see the rallies she has signed up for on the website. It is posted under events.

The next meeting will be on September 18, 2025, at 7:30 via Zoom.

The meeting was adjourned at 9:00P.

Respectfully submitted,

Janis Fowler, Secretary Eastern Area